

## **Information regarding European Regulation 2016/679 on the Protection of Individuals with regard to the Processing of Personal Data and consent request from users**

The definitions provided in this Privacy Policy ("Policy") have the same meaning as those included in the Terms of Use of the website [www.loveitaly.org] ("Terms of Use").

The data provided to LoveItaly (formerly iLoveItaly!, formerly LoveItaly! and as defined below) at the time of registration and thereafter for the use of the services from time to time provided by and on LoveItaly will be processed in accordance with the provisions set forth in the "European Regulation 2016/679 on the Protection of Individuals with regard to the Processing of Personal Data and on the free movement of such data" (hereinafter the "Regulation" or "GDPR"). In accordance with Article 13 of the GDPR, LoveItaly provides its users with the following information.

### *Owner and person in charge of the process*

The owner of the processing of personal data is the LoveItaly cultural association, with registered office in Rome, via Marsala 29H, 00185, (the "Owner").

### *Modalities of data processing and storage*

Data are collected electronically and processed by means of registration, consultation, communication, storage, and deletion operations, carried out mainly with the aid of electronic tools, ensuring the use of appropriate measures for the security of the processed data and guaranteeing their confidentiality.

The User's data, stored on electronic media, are kept and stored on a server owned by LoveItaly. In particular, the Data Controller declares that the data recorded on the server are protected against the risk of intrusion and unauthorized access and that it has also taken appropriate security measures to ensure the integrity and availability of the data as well as the protection of the areas and premises relevant to their storage and accessibility.

Personal data will be processed by collaborators and/or employees of the Data Controller as data processors or data processors, within the scope of their respective functions and in accordance with the instructions given by the Data Controller, in compliance with the GDPR and the clauses set out in this document.

LoveItaly guarantees the highest level of security in the management of the User's data.

### *Type of data processed and purpose of processing*

1. LoveItaly collects and uses the data solely for purposes directly related and instrumental to the activation of the User profile and the operation of the services provided (e.g. management of donations, delivery of rewards), for the fulfillment of obligations under the law, regulations of the Public Administration or European legislation and for the protection of their rights in court.

2. The traffic data of registered Users are processed by LoveItaly exclusively for security and statistical purposes.

By accepting the Terms of Use and Privacy Policy during registration, the User consents to receive from LoveItaly, at the e-mail address provided at the time of registration, communications and business proposals relating to and/or connected with LoveItaly's services.

3. Once such consent has been given, the User may subsequently object at any time to such processing by clicking on the appropriate link at the bottom of the commercial communication. Despite this refusal, the User will be able to access the services offered by LoveItaly.

4. Similarly, by accepting the Terms of Use and Privacy Policy during registration, the User consents to the Data Controller to use the e-mail and paper mail address indicated by the User during registration with LoveItaly for the purpose of promoting services offered similar to those to which the User has subscribed, for sending advertising material relating to the same products or services or for carrying out market research or commercial communication. Once such consent has been given, the User may subsequently object to such processing at any time by sending an e-mail to: [ciao@loveitaly.org](mailto:ciao@loveitaly.org). Opposition will have no consequence on the usability of the service.

### *Type of data provision*

The mere access to the Site for exploratory purposes and in the absence of registration is free and does not involve any processing of personal data. The provision of the data requested at the time of registration with LoveItaly is mandatory, as it is necessary for the performance of the services offered. Any refusal to provide the data implies the impossibility for LoveItaly to complete the registration process of the User and thus to provide the services.

### *Parties to whom the data may be provided*

The User's personal data will be communicated exclusively to parties appointed by the Owner to provide services that are instrumental or necessary for the performance of LoveItaly's services. These parties will only process the data for the purposes strictly necessary for the performance of LoveItaly's services.

In particular, the data may be communicated to the following parties:

1. Individuals, companies or professional firms, which carry out activities of assistance, advice or collaboration to LoveItaly in accounting, administrative, legal, tax and financial matters;
2. Entities appointed by LoveItaly to carry out activities related to the provision of services or part of them;
3. Public Administrations for the performance of their institutional functions, in accordance with the provisions of the law or regulations.

### *Rights of the Data Subject*

Article 15 of the GDPR, under the heading "Right of access to personal data and other rights", provides the following rights to the User:

. to obtain confirmation of the existence or otherwise of personal data concerning him/her, even if not yet registered, and its communication in intelligible form;

. to receive the information on:

- the origin of the personal data; - the purposes and methods of processing;
- of the logic applied in case of processing carried out with the aid of electronic devices;
- of the identification details of the Data Controller, the persons in charge and the designated representative;
- of the parties or categories of parties to whom the personal data may be provided or who may become aware of the data in their capacity as designated representative in the territory of the State, managers, or appointees.

to obtain:

- the updating, rectification or, when interested, the integration of data;
- the cancellation, transformation into an anonymous form or blocking of data processed in violation of the law, including data whose storage is not necessary in relation to the purposes for which the data were collected or subsequently processed;
- certification to the effect that the operations as per 1) and 2) above have been notified, as also related to their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected.

To object, in whole or in part:

- on legitimate grounds, to the processing of personal data concerning him/her, other than that relevant to the purpose of collection;
- to the processing of personal data concerning him/her for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication.

To exercise the above rights and to receive information regarding the parties where the data is stored, the parties to whom the data is communicated or the parties which, in their capacity as managers or appointees, may become aware of your data, you may contact the Data Controller by sending a request to the following e-mail address: [ciao@loveitaly.org](mailto:ciao@loveitaly.org).

***Consent to the processing of personal data in accordance with Regulation (EU) 2016/679 on the protection of personal data (GDPR)***

Having acknowledged the contents of the Information Notice issued pursuant to Article 13 of the GDPR and above mentioned, I authorize the processing of my personal data for the following purposes:

1. the processing of personal data by LoveItaly for the conduct of the competition, including communications for purposes of information about the competition.

Agree

Do not agree

2. the processing of personal data by LoveItaly or other entity appointed by the Owner for the purposes of marketing and promotion of the competition.

Agree

Do not agree

3. the use of the material delivered during the competition to LoveItaly or other entity appointed by the Owner for marketing and promotional purposes, including after the end of the competition.

Agree

Do not agree

4. the processing of personal data by LoveItaly for statistical purposes.

Agree

Do not agree

Date \_\_\_\_\_ Signature \_\_\_\_\_